



June 3, 2020

Stonegate Capital Advisors, LLC is registered with the Securities and Exchange Commission (SEC) as both a broker-dealer and an investment advisor, and is a member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC). Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professions at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisors, and investing.

**Depending on your needs and investment objectives, we can provide you with services in a brokerage account, investment advisory account, or both at the same time.** This document gives you a summary of the types of services we provide and how you pay. Please ask us for more information. There are some suggested questions on page 4.

<b><i>Relationships and Services. What investment services and advice can you provide me?</i></b>	
<b>Broker-Dealer Services Brokerage Accounts</b>	<b>Investment Advisor Services Advisory Accounts</b>
<ul style="list-style-type: none"> <li>• If you open a brokerage account, you will pay us a <b>transaction-based</b> fee, generally referred to as a commission, every time you buy or sell an investment.</li> <li>• You may select investments or we may recommend investments for your account, but the ultimate investment decision for your investment strategy and the purchase or sale of investments will be yours.</li> <li>• We can offer you additional services to assist you in developing and executing your investment strategy and monitoring the performance of your account, but you might pay more for these services.</li> <li>• Although we do offer a wide range of investments. Other firms could offer a wider range of choices, some of which may have different costs.</li> </ul>	<ul style="list-style-type: none"> <li>• If you open an advisory account, you will pay an on-going <b>asset-based</b> fee for our services.</li> <li>• We will offer you advice on a regular basis. We will discuss your investment goals, design with you a strategy to achieve your investment goals, and regularly monitor your account. We will contact you (by phone or e-mail) at least twice a year to discuss your portfolio.</li> <li>• We currently only offer discretionary accounts, which means we buy and sell investments in your accounts without prior approval.</li> <li>• Our investment advice covers a wide selection of investments, as do other firms, which may have different costs. We also offer financial planning and credit analysis.</li> </ul>

**Fees and Costs. What fees will I pay?**

**Broker-Dealer Services  
Brokerage Accounts**

- **Transaction-based fees.** You will pay us a fee every time you buy or sell an investment. This fee, commonly referred to as a “commission”, is based on the specific transaction and not the value of your account.  
  
With Stocks or exchange-traded funds, this fee is usually a separate commission. With other investments, such as bonds, this fee might be part of the price you pay for the investment (called a “**mark-up**” or “**mark-down**”). With mutual funds, this fee (typically called a “**load**”) reduces the value of your investment.
- Some investments (such as mutual funds and variable annuities) impose additional fees that will reduce the value of your investment over time. Also, with certain investments, such as variable annuities, you may have to pay fees, such as “**surrender charges**” to sell the investment.
- Numerous transactions in your account will result in more fees that we charge you.
- From a cost perspective, you may prefer a transaction-based fee if you do not trade often, or if you plan to buy and hold investments for longer periods of time.

**Investment Advisor Services  
Advisory Accounts**

- **Asset-based fees.** You will pay an on-going fee at the beginning of each quarter, based on the value of the cash and investments in your advisory account.  
  
The amount paid to our firm generally does not vary based on the type of investments we select on your behalf, unless an exception is agreed to with our client. The asset-based fee will be deducted from your account and will reduce the value of your account.
- Our fees vary and are negotiable and are charged according to our fee schedule. The amount you pay will depend on the amount of assets in your account.
- You may pay a transaction fee to the custodian who holds your assets when we buy or sell an investment for you.
- The more assets you have in the advisory account, including cash, the more your asset-based fee will be. Therefore, there is an incentive to increase the assets in your account in order to increase our fees. You pay our fee quarterly, in advance, even if you do not buy or sell.
- An asset-based fee may cost more than a transaction-based fee, but you may prefer an asset-based fee if you want continued advice or other advisory solutions and want someone to make investment decisions for you.

**What are your legal obligations to me when providing recommendations?**

Broker-Dealer Services Brokerage Accounts	Investment Advisor Services Advisory Accounts
<ul style="list-style-type: none"><li>• We must act in your best interest, and not place our interests ahead of yours when we recommend an investment or an investment strategy involving securities. When we provide any service to you, we must treat you fairly and comply with a number of specific obligations. Unless we agree otherwise, we are not required to monitor your portfolio or investments on an ongoing basis.</li><li>• Our interests can conflict with your interests. When we provide recommendations, we must eliminate these conflicts or tell you about them and in some cases reduce them.</li></ul>	<ul style="list-style-type: none"><li>• We are held to a fiduciary standard that covers our entire investment advisory relationship with you. For example, we are required to monitor your portfolio, investment strategy, and investments on an ongoing basis.</li><li>• Our interests can conflict with your interests. We must eliminate these conflicts or tell you about them in a way you can understand, so you can decide whether or not to agree to them.</li></ul>

**How do your Financial Advisors make money?**

All Advisors are either salaried employees or 1099 Contractors.

**Do you or your financial professionals have legal or disciplinary history? No**

**Additional Information.** We encourage you to seek out additional information.

- We do not have any legal or disciplinary events. Visit Investor.gov for a free and simple search tool to research our firm and our financial professionals.
- For additional information about our brokers and services, visit Investor.gov or Broker Check (BrokerCheck.Finra.org), our website (StonegatePrivateClient.com) and your account agreement. For additional information on advisory services, see our Form ADV brochure on IARD, on Investor.gov or our website StonegatePrivateClient.com. You may contact our office at 602-953-8450 if you have questions, concerns, or would like to request a copy of form CRS.
- To report a problem to the SEC, visit Investor.gov or call the SEC's toll-free investor assistance line at (800) 732-0330. To report a problem to FINRA call (301) 590-6500.

**CONVERSATION STARTERS - Key Questions to Ask.** Ask our financial professionals these key questions about our investment services and accounts.

1. **Given my financial situation, why should I choose an advisory account? Why should I choose a brokerage account?** Do the math for me. How much would I expect to pay per year for an advisory account? How much for a typical brokerage account? What would make those fees more or less? What services will I receive for those fees?
2. **What additional costs should I expect in connection with my account?**
3. Do you or your firm receive any payment from anyone besides me in connection with my investments?
4. **What are the most common conflicts of interest in your advisory and brokerage accounts?**
5. How will you choose investments to recommend for my account?
6. **How often will you monitor my account's performance and offer investment advice?**
7. What is your relevant experience, including your licenses, education, and other qualifications? Please explain what the abbreviations in your licenses are and what they mean.
8. **Who is the primary contact person for my account, and is he or she a representative of an investment advisor or a broker-dealer? What can you tell me about his or her legal obligations to me? If I have concerns about how this person is treating me, who can I talk to?**



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